

## Tree Free Hemp Design Guidelines

Please use this checklist before you submit your artwork:

- Artwork must be 300dpi cmyk
- Embed All Fonts (outline is the best)
- Embed All Images
- Flatten Transparencies
- Flatten photoshop layers
- Correct Dimension
- Correct Orientation
- Convert SPOT or PMS Colors to CMYK
- Turn Off Overprint
- Remove ICC profiles
- Make sure files have Bleeds
- Remove Template Guidelines from artwork
- Ink Coverage no more than 280% on solid area

Acceptable file formats PDF, JPG, TIFF, EPS, PSD

Artwork with large solid color floods may have a modeling effect (inconsistent print coverage) when reproduced due to the nature of the uncoated, textured hemp paper and how it responds to ink and toner coverage.

Certain gradients and fades can also have a modeling effect. Artwork created with a variety of contrast and textures reproduces exceptionally well on hemp paper.

Please note, TreeFreeHemp does not proof artwork for typos. Be sure to check your spelling before sending.

Email artwork to <a href="mailto:sales@treefreehemp.com">sales@treefreehemp.com</a>

Questions regarding file setup direct to <a href="mailto:sales@treefreehemp.com">sales@treefreehemp.com</a>

TreeFreeHemp
Paper for the Planet
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